

TAPMI School of Business
Faculty of Management and Commerce
Manipal University Jaipur
Faculty Publications 2024

CA (Dr.) Kamakshi Mehta

Type of Publication	Name of the Publication	Name of Journal / Publishers / Patent Body	Publication Category
Research Paper Journal	SUSTAINABLE SUPPLY CHAIN MANAGEMENT FOR ENVIRONMENTAL AND PUBLIC WELLBEING: A COMPREHENSIVE REVIEW AND FUTURE PERSPECTIVES	South Eastern European Journal of Public Health	SCOPUS Q3
Research Paper Journal	IMPACT OF ATTRIBUTE RATINGS ON OVERALL HOTEL RATINGS: A SENTIMENT ANALYSIS OF INDIAN FIVESTAR HOTELS ONLINE REVIEWS	Journal of Computational Analysis and Applications	SCOPUS Q3
Patent	AN INNOVATIVE SYSTEM FOR CUSTOMER SATISFACTION AND LOYALTY VIA EXPERIENTIAL MARKETING	Official Journal of Patent Office	Not Applicable

Dr. Anirvinna C.

Type of Publication	Name of the Publication	Name of Journal / Publishers / Patent Body	Publication Category
Research Paper Journal	Identification of green business strategies: a comprehensive framework and empirical analysis	Int. J. Business Innovation and Research,	SCOPUS Q2
Book	Aaker's Model Application to Budget Hotels: CBBE Determinants' Effect on Revisit Intenti	International Hospitality and Management	

Review Paper Journal	Conceptualizing organic food consumption: a consumer motive perspective	Cogent Social Sciences	SCOPUS Q2
Patent	Intellectual Property India	Official Journal of Patent Office	Not Applicable
Research Paper Journal	Existing and forthcoming obstacles in adopting technological advances in vulnerable supply chains.	E & m economics and management	SCOPUS Q2

Dr. Shilpa Bhakar

Type of Publication	Name of the Publication	Name of Journal / Publishers / Patent Body	Publication Category
Book Chapter	From Data to Decisions on Artificial Intelligence's Influence on Digital Marketing Research	Optimizing Intelligent Systems For Cross- Industry Application	
Research Paper Journal	The Relationship Between Sustainable Human Resource Management and Green Human Resource Management- A Case of Medical Sector in Hyderabad, India	South Eastern European Journal of Public Health	SCOPUS Q3

Dr. Subhabaha Pal

Type of Publication	Name of the Publication	Name of Journal / Publishers / Patent Body	Publication Category
Research Paper Journal	SUSTAINABLE SUPPLY CHAIN MANAGEMENT FOR ENVIRONMENTAL AND PUBLIC WELLBEING: A COMPREHENSIVE REVIEW AND FUTURE PERSPECTIVES	South Eastern European Journal of Public Health	SCOPUS Q3
Research Paper Journal	IMPACT OF ATTRIBUTE RATINGS ON OVERALL HOTEL RATINGS: A SENTIMENT ANALYSIS OF INDIAN FIVESTAR HOTELS ONLINE REVIEWS	Journal of Computational Analysis and Applications	SCOPUS Q3
Research Paper Journal	EMPIRICAL INVESTIGATION OF THE INFLUENCE OF SERVICE QUALITY AND PHYSICAL ATTRIBUTES ON CUSTOMER DELIGHT AND LOYALTY IN INDIAN FIVESTAR HOTELS	Educational Administration: Theory and Practice	SCOPUS Q3

Research Paper Journal	ANALYZING THE ROLE OF SOCIAL MEDIA ANALYTICS IN EVALUATING GOVERNMENT POLICIES: A CASE OF “MAKE IN INDIA”	Journal of Informatics Education and Research	ABDC C
Research Paper Journal	INFLUENCE OF DIGITAL MARKETING (SOCIAL MEDIA) ON THE CUSTOMER PERCEPTION OF THE QUICK SERVICE RESTAURANT INDUSTRY	Academy of Marketing Studies Journal	ABDC B
Research Paper Journal	ANALYSIS OF INDIA'S TRADE POTENTIAL WITH RCEP COUNTRIES: A GRAVITY MODEL APPROACH	SCMS Journal of Indian Management	SCOPUS Q3
Research Paper Journal	ARTIFICIAL INTELLIGENCE (AI) REVOLUTION IN REAL ESTATE AND REAL ESTATE INVESTMENT TRUST (REITS): A COMPREHENSIVE ANALYSIS (1989–2023)	Journal of Informatics Education and Research	ABDC C
Research Paper Journal	Real-Time Machine State Monitoring via CCTV: A Comprehensive Approach	Indian Journal of Computer Science	
Patent	A CCTV-BASED MACHINE STATE DETECTION SYSTEM AND ITS METHOD	Official Journal of Patent Office	Not Applicable
Patent	AN INNOVATIVE SYSTEM FOR CUSTOMER SATISFACTION AND LOYALTY VIA EXPERIENTIAL MARKETING	Official Journal of Patent Office	Not Applicable

Dr. Smita Sharma

Type of Publication	Name of the Publication	Name of Journal / Publishers / Patent Body	Publication Category
Research Paper Journal	AN EMPIRICAL STUDY OF FACTORS CONTRIBUTING TO ENTREPRENEURIAL INTENTION AMONG STUDENTS OF HIGHER EDUCATION INSTITUTES	Journal of Entrepreneurship and Innovation in Emerging Economies	Scopus Q2

Research Paper Journal	AN ASSESSMENT OF ENTREPRENEURIAL MOTIVATION AND ROLE OF ENTREPRENEURSHIP EDUCATION: A CASE OF UNIVERSITY	International Journal of Entrepreneurship and Small Business	Scopus Q3
Review Paper Journal	A SYSTEMATIC AND BIBLIOMETRIC LITERATURE REVIEW ON GREEN CONSUMER WITH SPECIAL REFERENCE TO INDIA	Journal of Informatics Education and Research	ABDC- C
Book Chapter	Assessment of Enablers for Adoption of Blockchain Technology in the Indian Hospitality Industry	Technology and Luxury Hospitality	NOT APPLICABLE

Dr. Jyoti Ranjana

Type of Publication	Name of the Publication	Name of Journal / Publishers / Patent Body	Publication Category
Research Paper Journal	Existing and forthcoming obstacles in adopting technological advances in vulnerable supply chains.	E & m economics and management	Scopus Q2
Review Paper Journal	Sustainable Supply Chain Management for Environmental and Public Wellbeing: A Comprehensive Review and Future Perspectives	South Eastern European Journal of Public Health	Scopus Q3

Research Paper Journal	Identification of green business strategies: a comprehensive framework and empirical analysis	Int. J. Business Innovation and Research,	Scopus Q2
Patent	Intellectual Property India	OFFICIAL JOURNAL OF THE PATENT OFFICE	Not Applicable

Dr. Vijay Kumar

Type of Publication	Name of the Publication	Name of Journal / Publishers / Patent Body	Publication Category
Research Paper Journal	Creating an immersive environment of Metaverse for businesses	Australasian Journal of Information Systems	Scopus Q2 ABDC A WoS

Dr. Renuka Kumawat

Type of Publication	Name of the Publication	Name of Journal / Publishers / Patent Body	Publication Category
Research Paper Journal	MINDFULNESS, ADVERSITY QUOTIENT AND LEARNER SATISFACTION IN THE VIRTUAL	Global Knowledge, Memory and Communication	Scopus Q1 ABDC B WoS

	LEARNING ENVIRONMENT: PERSPECTIVES FROM INDIAN HIGHER EDUCATION		
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Dr. Eden Samual

Type of Publication	Name of the Publication	Name of Journal / Publishers / Patent Body	Publication Category
Research Paper Journal	Seeing Through the Mystique Surrounding the Task-Technology- Organization Fit: A Mixed-Method Exploration of Consumers' Intention to Use Banking Conversational Agents	Communications of the Association for Information Systems	Scopus Q2 ABDC A WoS

Dr. Sarthank Dhingra

Type of Publication	Name of the Publication	Name of Journal / Publishers / Patent Body	Publication Category
Research Paper Journal	Factors impacting Indian healthcare supply chain performance and	Benchmarking	Scopus Q1 ABDC B

	influence in the public and private sector: the mediating role of blockchain technology adoption		WoS
Review Paper Journal	Blockchain Technology Applications in Healthcare Supply Chains—A Review	IEEE Access	Scopus Q1 WoS